

EVENT FLASH REPORT SUMMARY

Event: Freshman
 Date: Tuesday, March 20, 2018
 Time(s): 7PM
 Venue: BCPA
 City: Bloomington, IL
 BCPA Presented

Gross Sales	\$1,969.00
Net After Amusement Tax	\$ 1,893.27
Tickets Sold:	139
Comp Tickets:	34
Total Tickets:	173
Actual Attendance (Drop):	173



Net Estimated Profit / (Loss)	\$ 386.95
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Event Revenues

Event Rental & Net Co-Pro Profit	\$1,219.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$53.00	Per Cap
Net Food & Beverage Revenue	\$91.00	\$ 0.53
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$0.00	
Other Event Revenues	\$0.00	
Total Event Revenues	\$1,363.00	

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$78.76
Event Production Expense (stagehands/equip)	\$360.00
Event Staffing (ushers, security, ticket sellers)	\$294.60
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$0.00
Catering Expense	\$0.00
Food & Beverage Expense*	\$166.84
Credit Card Fees	\$75.85
Other Event Expenses	\$0.00
Total Event Expenses	\$ 976.05

Net Estimated Profit / (Loss)	\$ 386.95
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

Timeless High Jinks: The hilarious antics of Harloid Lloyd's classic silent film, The Freshman, was masterfully accompanied by the melodious musicianship of organist Dennis Scott. The audience for this rare experience of watching a silent film accompanied by live organ music is drawing an increasing audience at the BCPA. The audience was comprised of all ages from elementary school aged children to senior citizens. There has also been a notable rise in the attendance of college students and 20-30 year olds. The latter audience has bolstered concession sales.

This performance also included pre-show ukulele music performed by the No Worries Ukulele Band, which performed popular songs from the 1920s, the period in which the film is set. The band was formed at the BCPA two years ago in conjunction with workshops presented by the Wellington Ukulele Orchestra when they performed at the BCPA.