

EVENT FLASH REPORT SUMMARY

Event: **Frankenstein**
 Date: Saturday, September 29, 2018
 Time(s): 7:30PM
 VENUE: BCPA
 CITY: Bloomington, IL
 BCPA Presented

Gross Sales	\$6,285.80
Net After Amusement Tax	\$ 6,044.04
Tickets Sold:	195
Comp Tickets:	22
Total Tickets:	217
Actual Attendance (Drop):	191



Net Estimated Profit / (Loss)	\$ (12,078.33)
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Event Revenues

Event Rental & Net Co-Pro Profit	(\$7,714.20)	
Net Ticket Rebates, Facility Fees & Parking Fees	\$86.50	Per Cap
Net Food & Beverage Revenue	\$325.00	\$ 1.70
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$0.00	
Other Event Revenues	\$0.00	
Total Event Revenues	(\$7,302.70)	

Executive Director Comments

This cutting edge theatrical performance of the classic Mary Shelley story included a free acting Master Class presented on the stage of the BCPA by members of the acting company for teens and adults from the Bloomington Normal community on Friday September 28th. There were 16 participants including 4 teens (2 from Bloomington and 2 from Downs) adults from Bloomington and Normal 2 students each from IWU and ISU. Although sparsely attended, and those who came shared a visceral experience that most enjoyed but some found intensely disturbing. Aquila Theatre is a critically acclaimed, international, classically trained company. Their performance of a modern adaptation of this classic story is a

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$250.75
Event Production Expense (stagehands/equip)	\$3,397.00
Event Staffing (ushers, security, ticket sellers)	\$345.00
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$0.00
Catering Expense	\$476.79
Food & Beverage Expense*	\$0.00
Credit Card Fees	\$306.09
Other Event Expenses	\$0.00
Total Event Expenses	\$ 4,775.63

Net Estimated Profit / (Loss)	\$ (12,078.33)
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions