

EVENT FLASH REPORT SUMMARY

Event: Russ Nat Swan Lake
 Date: Saturday, January 19, 2019
 Time(s): 7:30PM
 VENUE: BCPA
 CITY: Bloomington, IL
 BCPA Presented

Gross Sales	\$27,857.75
Net After Amusement Tax	\$ 26,786.30
Tickets Sold:	871
Comp Tickets:	40
Total Tickets:	911
Actual Attendance (Drop):	732



Net Estimated Profit / (Loss)	\$ 4,988.95
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Event Revenues

Event Rental & Net Co-Pro Profit	\$7,857.75	
Net Ticket Rebates, Facility Fees & Parking Fees	\$415.50	Per Cap
Net Food & Beverage Revenue	\$1,028.00	\$ 1.40
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$60.00	
Other Event Revenues	\$3,848.00	
Total Event Revenues	\$13,209.25	

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$1,114.31
Event Production Expense (stagehands/equip)	\$2,380.00
Event Staffing (ushers, security, ticket sellers)	\$439.94
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$2,500.00
Catering Expense	\$450.00
Food & Beverage Expense*	\$0.00
Credit Card Fees	\$1,336.05
Other Event Expenses	\$0.00
Total Event Expenses	\$ 8,220.30

Net Estimated Profit / (Loss)	\$ 4,988.95
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

The internationally acclaimed Russian National Ballet appeared at the BCPA on the snowy January evening of January 19. Although weather conditions were not ideal it was determined to continue with the presentation, which could not have been rescheduled due to the tight touring booking. Fortunately, the majority of the audience was able to attend the performance. The audience ranging in age from preschoolers to senior citizens, all were memorized by the classic choreography and impeccable artistry and mastery of the dancers from the corps de ballet to the prima ballerinas in the Russian National Ballet company. Many audience members asked to have the ballet return and expressed their delight in having a program of this caliber presented here in Bloomington.