

**EVENT FLASH REPORT SUMMARY**

Event: **Compania Flamenca**  
 Date: Thursday, October 18, 2018  
 Time(s): 7:30PM  
 VENUE: BCPA  
 CITY: Bloomington, IL  
 BCPA Presented

Gross Sales	\$6,076.45
Net After Amusement Tax	\$ 5,842.74
Tickets Sold:	254
Comp Tickets:	11
Total Tickets:	265
Actual Attendance (Drop):	251



Net Estimated Profit / (Loss)	\$	(562.23)
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$6,076.45	
Net Ticket Rebates, Facility Fees & Parking Fees	\$121.50	Per Cap
Net Food & Beverage Revenue	\$324.00	\$ 1.29
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$0.00	
Other Event Revenues	\$16.00	
<b>Total Event Revenues</b>	<b>\$6,537.95</b>	

**Event Expenses**

Net Co-Pro Loss	\$	-
Taxes Paid		\$243.06
Event Production Expense (stagehands/equip)		\$2,773.75
Event Staffing (ushers, security, ticket sellers)		\$562.13
Police/EMT/First Aid	\$	-
Event Advertising & Promotions		\$2,811.18
Catering Expense		\$469.86
Food & Beverage Expense*		\$0.00
Credit Card Fees		\$240.20
Other Event Expenses		\$0.00
<b>Total Event Expenses</b>	<b>\$</b>	<b>7,100.18</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>(562.23)</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

This world-renowned Flamenco dance company graced the stage of the BCPA during their American tour. Well-known in Europe, it was a rare privilege to have this troupe appear in Bloomington. Although the over all attendance was low, those who attended were very enthusiastic about the performance. There were a very high percentage of first time visitors to the BCPA among the patrons in attendance. Approximately half of the audience was students from local universities, again correlating to our new marketing efforts to that demographic.