

**EVENT FLASH REPORT SUMMARY**

Event: **CI Flying Aces vs. Cedar Rapids**  
 Date: Saturday, April 13, 2019  
 Time(s): 7:07 PM  
 VENUE: Grossinger Motors Arena  
 CITY: Bloomington, IL  
 RENTAL\_\_X\_\_ SELF PROMOTE\_\_\_\_\_ CO-PROMOTE\_\_\_\_\_

|                           |    |          |
|---------------------------|----|----------|
| Gross Sales               | \$ | 4,502.00 |
| Net Sales                 | \$ | 4,342.31 |
| Tickets Sold:             |    | 470      |
| Comp Tickets:             |    | 908      |
| Total Tickets:            |    | 1378     |
| Actual Attendance (Drop): |    | 1038     |



|                                      |           |                 |
|--------------------------------------|-----------|-----------------|
| <b>Net Estimated Profit / (Loss)</b> | <b>\$</b> | <b>4,821.40</b> |
|--------------------------------------|-----------|-----------------|

**Event Revenues**

|  |           |                  |                |
|--|-----------|------------------|----------------|
| Event Rental & Net Co-Pro Profit                 | \$        | 5,000.00         |                |
| Net Ticket Rebates, Facility Fees & Parking Fees | \$        | 233.00           | <b>Per Cap</b> |
| Net Food & Beverage Revenue                      | \$        | 8,322.73         | <b>\$ 8.02</b> |
| Reimbursed Event Expenses                        | \$        | 318.90           |                |
| Net Merchandise Commissions                      | \$        | -                |                |
| Other Event Revenues                             | \$        | -                |                |
| <b>Total Event Revenues</b>                      | <b>\$</b> | <b>13,874.63</b> |                |

**Event Expenses**

|                             |           |                 |
|-----------------------------|-----------|-----------------|
| Net Co-Pro Loss             | \$        | -               |
| Amusement Taxes Paid        | \$        | 159.69          |
| Event Labor                 | \$        | 3,024.23        |
| Catering Expense            | \$        | -               |
| Food & Beverage Expense*    | \$        | 5,825.91        |
| Credit Card Fees            | \$        | 43.40           |
| Other Event Expenses        | \$        | -               |
| <b>Total Event Expenses</b> | <b>\$</b> | <b>9,053.23</b> |

|                                      |           |                 |
|--------------------------------------|-----------|-----------------|
| <b>Net Estimated Profit / (Loss)</b> | <b>\$</b> | <b>4,821.40</b> |
|--------------------------------------|-----------|-----------------|

\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

A large crowd attended the game on Saturday night to cheer on the Flying Aces at their last home game. More than half of the crowd purchased their tickets on the way in the door. The Aces fell to the Cedar Rapids Rough Riders and did not qualify for the playoffs.