

EVENT FLASH REPORT SUMMARY

Event: ISU vs. U of I
Date: Saturday, February 16, 2019
Time(s): 1:00 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL__X__ SELF PROMOTE_____ CO-PROMOTE_____

Gross Sales	\$	2,054.00
Net Sales	\$	1,992.77
Tickets Sold:		167
Comp Tickets:		285
Total Tickets:		452
Actual Attendance (Drop):		439



Net Estimated Profit / (Loss)	\$	1,454.72
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	1,200.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	378.50	Per Cap
Net Food & Beverage Revenue	\$	3,070.67	\$ 6.99
Reimbursed Event Expenses	\$	-	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	4,649.17	

Event Expenses

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	61.23
Event Labor	\$	1,267.27
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	1,842.40
Credit Card Fees	\$	23.55
Other Event Expenses	\$	-
Total Event Expenses	\$	3,194.45

Net Estimated Profit / (Loss)	\$	1,454.72
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

A great crowd for the final weekend of Illinois State Hockey Club games at Grossinger Motors Arena. Today was the Hall of Fame inductions for the Club and many of the Hall of Famers from the team came out in support of the Redbirds.