

EVENT FLASH REPORT SUMMARY

Event: Kane Brown
Date: Thursday, February 28, 2019
Time(s): 7:00 PM
VENUE: Grossinger Motors Arena-VenuWorks
CITY: Bloomington, IL
 RENTAL_____ SELF PROMOTE_____ CO-PROMOTE__X___

Gross Sales	\$ 270,976.00
Net After Amusement Tax	\$ 261,277.08
Tickets Sold:	6268
Comp Tickets:	245
Total Tickets:	6513
Actual Attendance (Drop):	6161



Net Estimated Profit / (Loss)	\$ 42,270.56
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Event Revenues

Event Revenues	\$ 259,250.16
Net Food & Beverage Revenue	\$ 75,186.93
Reimbursed Event Expenses	\$ 23,343.55
Net Merchandise Commissions	\$ 11,929.44
Other Event Revenues	\$ 4,452.00
Total Event Revenues	\$ 374,162.08

Event Expenses

Amusement Taxes Paid	\$ 9,698.92
Event Expenses	\$ 268,516.52
Police/EMT/First Aid	\$ 3,155.00
Event Advertising & Promotions	\$ 6,808.81
Food & Beverage Expense*	\$ 43,446.81
Credit Card Fees	\$ 265.46
Total Event Expenses	\$ 331,891.52

Net Estimated Profit / (Loss)	\$ 42,270.56
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

Best New Country Artist of the Year, Kane Brown brought his "Live Forever" tour to Bloomington on February 28th. With supporting acts Granger Smith and Jimmie Allen, Kane entertained a sold out crowd of over 6,100 at Grossinger Motors Arena.