

**EVENT FLASH REPORT SUMMARY**

Event: Sound of Muasic  
 Date: Wednesday, February 13, 2019  
 Time(s):  
 VENUE: BCPA  
 CITY: Bloomington, IL  
 BCAP Presented

Gross Sales	\$39,325.00
Net After Amusement Tax	\$ 37,812.50
Tickets Sold:	651
Comp Tickets:	21
Total Tickets:	672
Actual Attendance (Drop):	647



Net Estimated Profit / (Loss)	\$ (7,067.01)
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$7,325.00	
Net Ticket Rebates, Facility Fees & Parking Fees	(\$190.00)	Per Cap
Net Food & Beverage Revenue	\$705.00	\$ 1.09
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$149.00	
Other Event Revenues	\$5,060.00	
<b>Total Event Revenues</b>	<b>\$13,049.00</b>	

**Event Expenses**

Net Co-Pro Loss	\$ -
Taxes Paid	\$1,573.00
Event Production Expense (stagehands/equip)	\$13,617.43
Event Staffing (ushers, security, ticket sellers)	\$262.05
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$2,500.00
Catering Expense	\$282.48
Food & Beverage Expense*	\$0.00
Credit Card Fees	\$1,881.05
Other Event Expenses	\$0.00
<b>Total Event Expenses</b>	<b>\$ 20,116.01</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ (7,067.01)</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

The BCPA was filled with a multi generational audience who enjoyed the Rodgers and Hammerstein classic musical, The Sound of Music. This tour brought the the lush orchestration superior performances that regularly grace the stage with the Broadway series at the BCPA. Although the audience was large it was smaller than expected, likely due to the fact that the Braden venue was presenting a Broadway show the same evening, ticket sales were aproximately 200 less than projected for the evening. Never the less, the audience had a wonderful time and the prduction was outstanding and enjoyed by all in attendance.