

EVENT FLASH REPORT SUMMARY

Event: Old Dominion
Date: Sunday, April 14, 2019
Time(s): 7:30 p.m.
VENUE: Grossinger Motors Arena-VenuWorks
CITY: Bloomington, IL
 RENTAL____ SELF PROMOTE____ CO-PROMOTE__X__

Gross Sales	\$ 184,970.58
Net After Amusement Tax	\$ 178,068.29
Tickets Sold:	3857
Comp Tickets:	514
Total Tickets:	4371
Actual Attendance (Drop):	3838



Net Estimated Profit / (Loss)	\$ 37,999.19
--------------------------------------	---------------------

Event Revenues

Event Revenues	\$ 192,562.10
Net Food & Beverage Revenue	\$ 41,982.66
Reimbursed Event Expenses	\$ 35,566.59
Net Merchandise Commissions	\$ 1,875.86
Other Event Revenues	\$ 6,363.00
Total Event Revenues	\$ 278,350.21

Event Expenses

Amusement Taxes Paid	\$ 6,902.29
Event Expenses	\$ 174,927.42
Police/EMT/First Aid	\$ 2,220.00
Event Advertising & Promotions	\$ 22,853.61
Food & Beverage Expense*	\$ 32,891.07
Credit Card Fees	\$ 556.63
Total Event Expenses	\$ 240,351.02

Net Estimated Profit / (Loss)	\$ 37,999.19
--------------------------------------	---------------------

* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

Originally scheduled on January 19th, a severe snow storm forced the postponement of this show to April 14th. With two opening acts, fans were treated to some of the best up and coming country artists.