

EVENT FLASH REPORT SUMMARY

Event: Havana Hop
Date: Friday, March 22, 2019
Time(s): 6:30PM
VENUE: BCPA
CITY: Bloomington, IL
 BCPA Presented

Gross Sales	\$899.00
Net After Amusement Tax	\$ 864.42
Tickets Sold:	91
Comp Tickets:	79
Total Tickets:	170
Actual Attendance (Drop):	106



Net Estimated Profit / (Loss)	\$ (4,613.52)
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Event Revenues

Event Rental & Net Co-Pro Profit	(\$4,101.00)	
Net Ticket Rebates, Facility Fees & Parking Fees	\$6.00	Per Cap
Net Food & Beverage Revenue	\$42.00	\$ 0.40
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$0.00	
Other Event Revenues	\$2,509.00	
Total Event Revenues	(\$1,544.00)	

Executive Director Comments

This inspiring Family Program for children and families inspires inclusion and self-esteem in a fun, interactive show that includes, music, poetry and dance with hip-hop and Latin-American culture. Over 50% of the audience attending this show had never attended a performance at the BCPA before. This artist also included a morning of community outreach classes that served four Head Start pre-school classes of 70 children in the Heartland Head Start program.

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$41.16
Event Production Expense (stagehands/equip)	\$700.00
Event Staffing (ushers, security, ticket sellers)	\$537.64
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$1,541.77
Catering Expense	\$200.00
Food & Beverage Expense*	\$0.00
Credit Card Fees	\$48.95
Other Event Expenses	\$0.00
Total Event Expenses	\$ 3,069.52

Net Estimated Profit / (Loss)	\$ (4,613.52)
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions