

EVENT FLASH REPORT SUMMARY

Event: **Liner Notes**
 Date: Saturday, March 23, 2019
 Time(s): 7:30PM
 VENUE: BCPA
 CITY: Bloomington, IL
 BCPA Presented

Gross Sales	\$1,455.50
Net After Amusement Tax	\$ 1,399.52
Tickets Sold:	77
Comp Tickets:	46
Total Tickets:	123
Actual Attendance (Drop):	98



Net Estimated Profit / (Loss)	\$ (10,306.74)
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Event Revenues

Event Rental & Net Co-Pro Profit	(\$7,544.50)	
Net Ticket Rebates, Facility Fees & Parking Fees	\$15.00	Per Cap
Net Food & Beverage Revenue	\$121.00	\$ 1.23
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$0.00	
Other Event Revenues	\$2,525.00	
Total Event Revenues	(\$4,883.50)	

Executive Director Comments

This unique and innovative, highly interactive and engaging musical journey that traces the intersections of the music that inspired and evolved into hip hop culture and music dazzled the enthusiastic audience of the BCPA, 90% of whom had never attended a show at the facility previously. Additionally, the audience came from as far as Champaign and Lincoln to hear the unique styling of this incredible show.

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$58.22
Event Production Expense (stagehands/equip)	\$2,900.00
Event Staffing (ushers, security, ticket sellers)	\$320.88
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$1,783.67
Catering Expense	\$300.00
Food & Beverage Expense*	\$0.00
Credit Card Fees	\$60.47
Other Event Expenses	\$0.00
Total Event Expenses	\$ 5,423.24

Net Estimated Profit / (Loss)	\$ (10,306.74)
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions