Downtown Signage Committee Original Members

COMMUNITY MEMBERS

• Tricia Stiller (Co-Chair)
• Russel Francois (Co-Chair)
• Crystal Howard
• Beth Whisman
• Thom Jones
• Carl Teichman
• Vicki Tilton
• Kyle Hamm
• Andrew Johnson
• Tom Krieger
• Dave Park

STAFF MEMBERS

• Kevin Kothe
• Tom Dabareiner
• Austin Grammer
• Steve Rasmussen
• Russ Waller
# Downtown Signage Committee Current Members

## Community Members
- Dave Park (Chair)
- Crystal Howard
- Beth Whisman
- Zachary Dietmeier
- Thom Jones
- Carl Teichman
- Vicki Tilton
- Clare Malott
- Isaac Thorne
- Tom Krieger
- Mark Huffman

## Staff Members
- Kevin Kothe
- Katie Simpson
- Tricia Stiller
- Phil Allyn
Committee History

• Council Passed Resolution On April 13, 2015

• Four goals:
  • Recommend sites that should be highlighted with signage.
  • Recommend a style of design for signs, limited to those recognized by the Manual On Uniform Traffic Control Devices.
  • Recommend sign size and placement.
  • Investigate costs regarding the proposed signage.
## Base Bid Items

<table>
<thead>
<tr>
<th></th>
<th>Base Bid Items</th>
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</thead>
<tbody>
<tr>
<td>3</td>
<td>Downtown Gateway (Secondary)</td>
</tr>
<tr>
<td>4</td>
<td>Vehicular Directional, Single Panel</td>
</tr>
<tr>
<td>4.1</td>
<td>Vehicular Directional, Single Panel – Alternate Option</td>
</tr>
<tr>
<td>5</td>
<td>Vehicular Directional, Double Panel</td>
</tr>
<tr>
<td>6</td>
<td>Vehicular Directional, Pathfinder</td>
</tr>
<tr>
<td>7</td>
<td>Vehicular Directional, Parking</td>
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</tbody>
</table>
ADDITIVE ALTERNATE 1 ITEMS

1 Monument Gateway (Primary)

2 LED Monument
   (Alternate with Pedestrian Map Backer)

2.1 LED Monument
   (Alternate with Pedestrian Map Backer)

2.2 LED Monument
   (Raised)

8 Downtown Gateway Arch

9 Pedestrian Map Directory

9.1 Community Events Panel
## Bids Received

<table>
<thead>
<tr>
<th></th>
<th>ACE Sign Co.</th>
<th>Prairie Signs, Inc.</th>
<th>Engineer’s Estimate</th>
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</thead>
<tbody>
<tr>
<td>Base Bid</td>
<td>$356,520.00</td>
<td>$501,629.00</td>
<td>$130,700.00</td>
</tr>
<tr>
<td><em>Base Bid Adjusted for Local Preference:</em></td>
<td>$486,580.13</td>
<td></td>
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<tr>
<td>Additive Alternate 1</td>
<td>$153,160.00</td>
<td>$247,117.00 **</td>
<td>$346,000.00</td>
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<tr>
<td><em>Add. Alt. 1 Adjusted for Local Preference:</em></td>
<td>$239,703.49 **</td>
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<td></td>
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<tr>
<td>Additive Alternate 2</td>
<td>$70,400.00</td>
<td>$57,960.00 **</td>
<td>$80,000.00</td>
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<tr>
<td><em>Add. Alt. 1 Adjusted for Local Preference:</em></td>
<td>$56,221.20 **</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Summary for Comparison*:

| Total Base Bid         | $356,520.00        | $486,580.13         | $130,700.00         |
| Total Base + Add. Alt 1| $509,680.00        | $726,283.62 **      | $476,700.00         |
| Total Base + Add. Alt 2| $426,920.00        | $542,801.33 **      | $210,700.00         |
| Total Base + Add. Alt 1 & 2 | $580,080.00 | $782,504.82 **      | $556,700.00         |

** Low Bidder

** Incomplete Bid
# Three Options

<table>
<thead>
<tr>
<th>Option Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Award the full bid (Total Base + Add. Alt 1 &amp; 2)</td>
<td>$580,080</td>
</tr>
<tr>
<td>Award based on FY 2018 and FY 2019 budget amounts (Total Base + Add. Alt 2)</td>
<td>$446,810</td>
</tr>
<tr>
<td>Award the base bid only (Total Base Bid)</td>
<td>$356,520</td>
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</table>
Approved Designs

DOWNTOWN WAYFINDING SIGNAGE UPDATE